

**Lisa D. Yoder**

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## **Government Affairs | Energy & Sustainability | Public Policy**

Over 18 years of experience innovating government programs and public education to change behaviors and decrease energy consumption in multiple sectors resulting in lower costs and increased sustainability.

- Influential—engage others and balance teams with steady pace and enthusiasm.
- Reliable—able to see the big picture and understand the impact of decisions on all parties.
- Consistently exceed output goals, streamline processes and improve public relations through creativity, innovation, leadership, team communication, and collaboration across all aspects of the participating organizations.

### **Work Experience**

#### **Yoder Environmental Sustainability (YES) Services, President (2018 to present)**

Provide consulting services to business, schools and local governments.

- **Summit County** - Complete application for Energy Efficiency Block Grant to secure funding for commercial grade energy efficiency audits of municipal buildings to budget future capital improvements to reduce energy consumption.
- **Park City Municipal Corporation and Summit County** - Educate nonprofits serving low-income households in Summit County of the Community Renewable Energy (CRE) program and its future benefits to those households; Enlisted the assistance of those nonprofits to convey information to their recipients when the CRE program becomes available.
- Developed and executed a countywide survey and conducted focus groups and interviews to determine household energy burden, knowledge of CRE program, and garner ideas for future assistance programs/policies.
- **Cottonwood Heights** - Evaluated and presented to City Council the pros and cons of creating a sustainability position shared by 3 municipalities.

#### **Summit County, Sustainability Manager (2013-2021)**

Plan, develop and direct implementation of sustainability programs and operations for Summit County facilities and county residents in both residential and commercial sectors that reduce greenhouse gas emissions, improve energy efficiency, lower utility costs and help maintain environmental quality.

- Partnered with staff at Park City and Salt Lake City to lead negotiations with Rocky Mountain Power and created the Community Renewable Energy Act, unanimously passed in 2019, requiring Rocky Mountain Power to secure new renewable resources to supply entire communities with net 100% renewable energy who opt in to the program.
- Partnered with Park City, Salt Lake City, Summit County, Utah Valley University and Deer Valley Ski Resort and Rocky Mountain Power to secure proposals and build a solar farm in Toole, UT to supply net 100% renewable energy to all 6 entities.
- Developed residential energy efficiency loan program, obtained County Council support, created a Community Development Area and secured \$4.3M Qualified Energy Conservation Bond allocation to fund the program.
- Convened a stakeholder group of predominately ranchers and environmentalists and facilitated negotiations that resulted in a proposal to expand the High Uintas Wilderness area and create watershed management areas for inclusion in Congressman Bishop's Public Lands Initiative.
- Established and accounted for three budgets annually: sustainability department; capital improvements; and open space management.
- Wrote and issued Request for Proposals, secured contractors, and oversaw installation of solar photovoltaic systems on five (5) county buildings that supply approximately 25% of the county's total annual energy consumption.
- Managed construction and secured grants to fund 67% of the cost of Summit County's EV charging infrastructure that consists of 24 Level II charge ports and three DC Fast charge ports that

are available for public and private use at five county-owned facilities in Kamas, Coalville, Kimball Junction, and Park City.

- Partnered with local businesses to construct a natural gas refueling station that allowed Summit County to purchase and refuel natural gas fleet vehicles and serve the public on Interstate 80.

### **State of Utah, Division of Housing and Community Development, Program Manager (2006 – 2010)**

Administered affordable housing program; oversaw \$1.8 million annually in contracts to eight (8) agencies and trained staff that administered the program statewide.

- Surpassed output goal by 30% in first year; 20% in second and third years.
- Developed public and private partnerships that matched program funds at a rate of 49:51.
- Received Merit Award for revitalization of failed housing program.
- Submitted three grant applications within six months and was awarded all three.

### **State of Utah, Utah Energy Office (2000 – 2005)**

#### **Energy Policy Coordinator (2003-2005)**

Managed the activities of PowerForward—a Governor’s public education initiative that increased energy efficiency through collaboration with public utilities, advocacy groups, and private businesses—that contributed to a 10% reduction of peak electrical demand.

- Conducted assessment of emissions reduction programs in Utah for inclusion in the Division of Air Quality State Implementation Plan (SIP).
- Developed a five-year strategic plan to reduce residential electrical consumption in Utah by 30% within five years.

#### **Alternative Fuels and Transportation Program Manager (2000-2003)**

Administered \$2.3 million grant and loan program that contributed to the construction of three (3) re-fueling stations and purchase of 100 clean alternative fuel vehicles (AFV) that reduced pollution-causing emissions and decreased public and private fleets’ fuel cost by 47% per gallon.

- Managed the activities of the Clean Cities Coalition Fleet Development Committee comprised of state and local governments, business and community stakeholders.
- Consulted with four (4) state divisions to ensure collection of tax revenue, establish highway enforcement responsibilities and determine vehicle eligibility requirements in HOV lanes.
- Received Merit Award for incorporation of new legislative requirements to AFV program.
- Nominated for State Trainer of the Year and featured in Governor West magazine.

### **Additional Skills**

- Ran campaign as candidate for Utah State Senate District 14 in February 2022.
- Participated with stakeholders in state legislative process that passed 3 bills in 3 years.
- Presented at Legislative committee meetings; researched and wrote policy briefs.
- Designed and coordinated production of marketing materials for numerous state programs.
- Routinely appeared on live television interviews and radio broadcasts as an expert on clean, alternative transportation fuels, energy efficiency, and greenhouse gas emissions reduction.
- Published feature article in Catalyst magazine: *Building with Alternative Materials*.

### **Education**

<b>Master of Public Administration</b>	University of Utah, Salt Lake City, UT
<b>B.S. - Environmental Studies</b>	University of Utah, Salt Lake City, UT
<b>A.S. - Architectural Residential Design</b>	North Central Technical Institute, Wausau, WI

### **Volunteer Commitments**

**Women's Democratic Club of Utah** · Program Director · Apr 2022 - Present  
**Utah Energy Conservation Coalition** · Board of Trustees member · Oct 2018 - Present  
**Sunrise Rotary of Park City** · Member since 2018, Assistant Treasurer · Sept 2021 – Oct 2023  
**Yarrow Hospice and Palliative Care** · Volunteer & Treasurer · May 2014 - Sep 2020